

Message Text

UNCLASSIFIED

PAGE 01 ABU DH 01620 310758Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----310804Z 001445 /23

R 310651Z MAY 77
FM AMEMBASSY ABU DHABI
TO USDOC WASHDC
INFO AMEMBASSY AMMAN
AMEMBASSY ATHENS
USINT BAGHDAD
AMEMBASSY CAIRO
AMEMBASSY DAMASCUS
AMCONSUL DHAHRAN
AMEMBASSY DOHA
AMEMBASSY JIDDA
AMEMBASSY KUWAIT
AMEMBASSY MUSCAT
AMEMBASSY MANAMA
AMEMBASSY SANA
AMEMBASSY TEHRAN
SECSTATE WASHDC 6161

UNCLAS ABU DHABI 1620

DEPT PASS BAGHDAD

E.O. 11652: NA
TAGS: BEXP TC
SUBJ: FY 79 USDOC/CAGNE TRADE PROMOTION PROGRAM-UAE

REF: (A) STATE 120727, (B) ABU DHABI 1381

1. AFTER REVIEWING SUGGESTIONS OF OTHER POSTS, EMB STILL
BELIEVES EVENTS WE PROPOSED REF B ARE MOST SUITABLE
FOR UAE MARKET. WE NOTE THAT SEVERAL OTHER COUNTRIES
HAVE ASKED FOR FRANCHISE TRADE MISSION, BUT THAT NO
OTHER POSTS HAVE SUGGESTED WATER RESOURCES MISSION
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OR INDUSTRIAL, FIRE, AND HIGHWAY SAFETY MISSION.
WE ARE HOPEFUL THAT IN SECOND ROUND OTHER POSTS
WILL AGREE THAT WATER RESOURCES MISSION WOULD
BE APPROPRIATE AS WE ARE CONFIDENT THAT ONE WOULD DO
EXTREMELY WELL IN UAE.

2. IF INDUSTRIAL, FIRE AND HIGHWAY SAFETY TRADE MISSION

IS NOT MOUNTED IN FY 79 WE BELIEVE ONE MIGHT BE CONSIDERED FOR FY 80. BLAZ WHICH CHAR-BROILED ABU DHABI'S FRUIT AND VEGETABLE BAZAAR LAST WEEKEND HAS AGAIN FOCUSED ATTENTION ON NEED FOR GREATER FIRE PREVENTION/FIGHTING FACILITIES HERE.

3. SOMEWHAT BELATED IDEA WHICH WE NONTHELESS PUT FORWARD IS HOME AND OFFICE FURNISHINGS TRADE MISSION. ABU DHABI AND SHARJAH ARE FULL OF BUILDINGS UNDER CONSTRUCTION (.943 5#-, 400 THREE STORY OR MORE BUILDINGS NOW UNDER CONSTRUCTION IN ABU DHABI ALONE). MANY EXILES FROM LEBANESE TROUBLES HAVE SET UP FURNISHINGS STORES IN UAE WELL STOCKED WITH LEVANTINE DELUXE, BUT LACKING IN MORE FUNCTIONAL FARE OFFERED BY US PRODUCERS. FURNITURE STORES OPERATED BY LOCALS GENERALLY TRY TO APPEAL TO SAME TASTES. MARKET IS EXPANDING (PUBLIC HOUSING WILL BE COMING ON STREAM IN NEXT TWO YEARS) AND IN OUR OPINION, READY FOR DIVERSIFICATION OF STYLE. INCREASING NUMBER OF WESTERN EXPATRIATES AND WESTERN EDUCATED ARABS POINT TO GROWING DEMAND FOR FUNCTIONAL US FURNITURE ESPECIALLY FOR OFFICE USE. DICKMAN

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Message Attributes

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Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Sent Date: 31-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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From: ABU DHABI
Handling Restrictions: n/a
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Legacy Key: link1977/newtext/t1977055/aaaaadhi.tel
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SAS ID: 2490277
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TAGS: BEXP, TC
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